



Empowering the gluten-free community since 1974

Chris Rich  
253-358-3126  
chris.rich@gluten.org

Laura Eash  
253-204-2703  
laura.eash@gluten.org

# 2019 SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities support GIG's mission to empower the gluten-free community through consumer support, advocacy, and education.

We are willing to help your company find the best sponsorship for your goals and budget.

## Generation GF Program for Kids, Teens and Families

### Summer Camp Scholarship Program

GIG's scholarship program helps gluten-free kids attend a summer camp of their choice by alleviating some of the financial burdens on their families. In 2017, GIG provided more than \$15,000 in scholarship monies to allow these kids to go to camp at locations across the United States. Tuition for camps can range from \$750 to \$1250 per camper. By becoming a camp scholarship sponsor, you are providing a gluten-free kid a week of memories that will last a lifetime.

### Summer Camp Scholarship Opportunites

Number of Kids Sponsored	3	6	12
Cost	\$3,000	\$6,000	\$12,000

Other packages available - contact Chris or Laura for details

## Generation GF Swag Bags - \$2,500 for one year

- Your company name / logo on the Generation GF drawstring bag Coupon or handout from your company included in each bag
- Bags distributed to all new members of Generation GF
- Expected distribution in 2019 of 1,000 bags
- Bags displayed at consumer expos and Generation GF events nationwide

## Mentorship Program

Sponsor our new program that empowers gluten-free teenagers to mentor newly diagnosed kids and their families on the gluten-free lifestyle

## Support group branches

As of August 2018, around 90 GIG Support Group Branches for adults and Generation GF Groups for kids and teenagers connect those living gluten-free through events, fundraisers, and group meetings. GIG provides administrative and educational support for all branches, including multiple locations outside the US. Get your company's product promoted to your targeted audience while helping our support groups continue their important work in their communities.

Contact Chris or Laura to get involved; opportunities available at all giving amounts.

## Food research

GIG's Gluten-Free Certification Organization (GFCO) supports GIG's mission by conducting webinars and publishing research reports on timely topics of interest to gluten-free consumers and companies, such as gluten-free vs. gluten-removed beer and consumer testing devices for gluten.

Opportunities to sponsor a webinar or research report start at \$1,000; contact Chris or Laura to learn more.

## Continued education - webinars, resources and more

In addition to reports and webinars, GIG has a robust resource library on its website. These pages see high engagement on GIG's website; they are constantly being updated by GIG's Registered Dietitians on staff to keep pace with all new findings related to living gluten-free. Website advertising appears across GIG's webpages, including in the popular Spanish language section.

## New initiative

Direct outreach to school nurses across the United States to provide updated educational materials about gluten-free students. Since its beginning in mid-August 2018, there have been over 100 requests for these school resources. **For only \$500, your company can help GIG reach even more schools.**



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Connect with us today! Space is limited.

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Contributions	Type of Activity (Add: Cash or In-Kind; Restricted)
Generation GF Programs	
Support Group Branches	
Food Research	
Continued Education	
School Nurse Initiative	

Company Name \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Additional information \_\_\_\_\_

Accounting Contact \_\_\_\_\_

Title \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Invoice Required  Yes  No



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Payment Method (if unknown leave blank and Accounting will complete)

Check    Credit Card:     Visa     Mastercard     Amex

Card Number \_\_\_\_\_

3-digit CVC Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address associated with Card (may be different from company address):

\_\_\_\_\_  
\_\_\_\_\_

I, (Company Representative Printed Name), \_\_\_\_\_

certify that I am authorized by (Company Name) \_\_\_\_\_

to enter into this agreement and attest the company will be responsible for payment.

Company Representative Signature \_\_\_\_\_ Date \_\_\_\_\_