

CONNECTING YOUR BRAND WITH THE GLUTEN-FREE COMMUNITY STARTS WITH GIG

We are thrilled that you want to expand your outreach to the gluten-free community. Consumers value a company that understands their needs, and are committed to providing safe products and services. Consumers are loyal when they trust you!

You can have a bigger presence in the gluten-free community. Become part of GIG's outreach and education initiatives. Here are a few opportunities for getting involved.

"The latest information and kind and helpful support. I have found GIG the most helpful organization since diagnosed 16 years ago. Thank you all. - FB User"

We want to brag to our gluten-free community about you and the commitment you have made to produce quality, safe, and certified GF products! Here's how:

E-MAGAZINE

Distributed via e-mail, hyperlink capable 4x/year to 17,000+ GIG Members

	Size	1 Issue	2 Issues	4 Issues
Full Page	8"x10.5"	\$700	\$1,200	\$2,000
1/2 Page	8"x5.25"	\$350	\$650	\$1,000*
1/4 Page	4"x5.25"	\$300	\$450	\$750*

GENERATION GF MAGAZINE

Mailed 3x/year: 3,000 Generation GF Members + events, schools, doctors offices

	Size	1 Issue	3 Issues	6 Issues (2yrs)
Full Page	8"x10.5"	\$800	\$2,000	\$3,000*
1/2 Page	8"x5.25"	\$500	\$1,200	\$2,000*
1/4 Page	4"x5.25"	\$350	\$800	\$1,200*

*Full year commitment includes bonus feature article within magazine & social media.

The Gluten Intolerance Group empowers the gluten-free community through consumer support, advocacy, and education. GIG:

- Operates support groups for those living with gluten-related disorders as well as a kids program for children, teens, and young adults.
- Provides educational information based on science, the latest research and expert advice from our team of a dietitians and gluten-free experts.
- Provides outreach to the gluten-free community through events, programs, and webinars, as well as engaging with our youth via our TEEN SUMMIT, our gluten-free camps and more.

ONLINE OPPORTUNITIES

\$300/Month

Website Ad

various sizes/positions available

\$500

Advertorial Feature

Your brand integrated in a feature article to appear in one e-magazine or kids magazine, plus promoted on social media channels

\$500

National Holiday Feature

in Social Media, featuring product or submitted recipe related to key holidays, promoted post on facebook, IG story and twitter.

\$500

Social Media Featured Product of the Day

spotlight feature on company, practices, products, minimum of five promoted posts to promoted facebook post, IG post and story, twitter post

\$1,500

Newsletter Sponsor

feature in e-newsletter to GIG members with prominent product positioning and live links.

GIG has the pulse of the gluten-free community



17k+ GIG MEMBERS



3k+ GEN GF MEMBERS



70+ SUPPORT GROUPS



37k+ FOLLOWERS



2k+ FOLLOWERS



3k+ FOLLOWERS



80k+ WEBSITE VISITORS



Empowering the gluten-free community since 1974

Connect with us today! Space is limited.

Chris Rich
253-358-3126
chris.rich@gluten.org

Marketing Opportunities	Advertising options
Celebrate Gluten-Free E-Magazine	
Genertation GF Magazine	
On-Line Marketing	

Company Name _____

Company Mailing Address _____

City/State/Zip _____

Contact Person _____

Title _____

Phone _____ Fax _____

Email _____

Website _____

Additional information _____

Accounting Contact _____

Title _____ Phone _____

Fax _____ Email _____

Invoice Required Yes No



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Chris Rich
253-358-3126
chris.rich@gluten.org

Payment Method (if unknown leave blank and Accounting will complete)

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3-digit CVC Code _____ Expiration Date _____

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certify that I am authorized by (Company Name) _____

to enter into this agreement and attest the company will be responsible for payment.

Company Representative Signature _____ Date _____